

Gendering the Family Composition: Sex Preferences for Children and Childbearing Behavior in Denmark, Finland, and Sweden

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Abstract: It has been argued recently that a society's 'gender system' influences parents' sex preferences for children. If this was true, one should expect to find no evidence of such preferences in countries with a high level of gender equality. In this paper we exploit population register data from Denmark, Finland, and Sweden to examine continuities and changes in parental sex preferences in the Nordic countries during the last three to four decades. *First*, we cannot observe a visible effect of the sex of the first-born child on second birth risks. *Secondly*, we detect a distinct preference for at least one child of each sex among parents of two children. Next to this combination preference our analysis reveals, *thirdly*, that Danish and Swedish parents developed a preference for having a daughter, while Finns exhibit a significant son preference. These findings show that modernization and more equal opportunities for women and men do not necessarily lead to parental gender indifference, but that they might even result in 'new' sex preferences.

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1. Background

Sex preferences for children have been a prominent issue in demographic work on developing countries for a long time (e.g., Arnold 1997; Basu and Das Gupta, 2001; Cleland et al. 1983).¹ However, we also detect a growing interest in that topic in recent publications on western societies. While this has some tradition in the US, it is a fairly new phenomenon in European research (e.g., Hank and Kohler 2000; Marleau and Saucier 2002). Although various attempts have been made to shed light on the mechanisms underlying the observed patterns of sex preferences for children in industrialized nations (e.g. the value-of-children approach, the modernization hypothesis, or reference to the role of culture), a fully satisfying theoretical explanation is still not at hand (cf. Hank and Kohler 2003: Section II).

The literature on American parents' sex preferences and on the possible impact of the sex composition of children on demographic behavior reaches back to the 1960s and beyond (e.g., Freedman et al. 1960; Williamson 1976). Latest research by Lundberg and Rose (2003), for example, has shown that the birth of a son may speed up the transition into marriage more than the birth of a daughter when the child is born out-of-wedlock, while there is no significant effect of children's sex on the mother's remarriage probabilities when they are born within a previous marriage. In their study of marital dissolution, Morgan et al. (1988) found that US couples with daughters have had higher risks of separation (see also Katzev et al. 1994). A modest effect of having daughters

¹ Next to the desire for a balanced number of sons and daughters, son preference has sometimes been observed, particularly in South Asia. A prominent example for this is India, where the role of parental sex preferences in children's nutrition and medical treatment (e.g., Pande 2003), in child mortality (e.g., Arnold et al. 1998), or in reproductive behavior (e.g., Clark 2000) has been investigated extensively.

versus sons could be detected in the 1960s and 1970s, but attenuated in subsequent time periods (Morgan and Pollard 2002).

This is consistent with a recent study by Pollard and Morgan (2002) on the sex composition of previous offspring and third births in the US. They argue that changes in the society's gender system have led to a decreasing effect of children's sex on parents' fertility decisions. In contrast to the longstanding and well-documented observation that US parents with two children of the same sex are more likely to experience a third birth than those with one son and one daughter (e.g., Sloane and Lee 1983; Yamaguchi and Ferguson 1995), the authors claim to have detected a significant decline in the pro-natalist effect of the sex of preceding children after 1985. Pollard and Morgan (2002: 611) conclude that "the observed shifts in fertility patterns could reflect the synergy among cohorts that were primed to be gender indifferent by exposure to social attitudes while growing up, and the period when structural and other social factors (collectively referred to as the 'gender system') enabled such behavior."

Mason (1997: 158) defines the gender system as "the socially constructed expectations for male and female behaviour [...]. A gender system's expectations prescribe a division of labour and responsibilities between women and men and grant different rights and obligations to them". To investigate, whether societal gender systems actually influence sex preferences for children, cross-national comparative research is highly desirable. If Pollard and Morgan (2002) are right in their assertion that more equal opportunities for women and men result in parental gender indifference, one should expect to find no sex preferences for children in countries with a high level of equality between men and women, both in terms of institutionalized gender stratification and gender roles (Mason 1997: 159). Despite considerable sex segregation

in the labor market (e.g. regarding the occupational distribution or participation in full-time versus part-time work), the Nordic societies are considered to be among the most gender equal (e.g., Bergqvist 1999; Hernes 1987).

In a comparative study of 17 European countries with Fertility and Family Surveys in the 1990s, Hank and Kohler (2000)² find indeed no evidence of sex preferences in Norway and Finland. However, using a larger data base, Kartovaara (1999) shows that Finnish parents of two same-sex children are more likely to have a third child, as are those with a two-girl offspring compared to those with a two-boy offspring. Hank and Kohler (2000) also provide evidence that parents of same-sex children in Sweden exhibit higher parity progression probabilities than those having both a son and a daughter. This is in accordance with a study by Schullström (1996) based on a larger data set. Analyzing the propensity of Swedish mothers to enter into and exit from marriage, Andersson and Woldemicael (2001), on the other hand, find only weak to no effects of the sex composition of children on these two demographic processes. Finally, Jacobsen et al. (1999) detect a general preference for a balanced composition of sexes in Denmark, with slightly higher fertility rates in two-boy families than in two-girl families, though (see also Biggar et al. 1999).

Since actual behavioral differences are usually rather small, they are difficult to measure accurately with the limited number of observations available in survey data, on which some of the above mentioned previous research is based. In the present paper, we

² The authors focused on the transition from the second to the third child. They found no sex preference at all in *France, West Germany, and Poland*, a preference for a mixed sex composition in *Austria, Belgium, East Germany, Hungary, Italy, Latvia, Slovenia, Spain, and Switzerland*, and some indication for a girl preference in the *Czech Republic, Lithuania, and Portugal*.

exploit population register data from Denmark, Finland, and Sweden to examine the Nordic case more closely and – most importantly – across time. Our large-scale data sources allow us to investigate parallel continuities and changes in parental sex preferences with an exceptionally high degree of accuracy. Using an event-history framework and accounting for the sex of previous children, we analyze second and third birth risks of all Danish mothers, of a large sample of Finnish mothers, and of all Swedish mothers from the early 1960s and 1970s through the late 1990s. During this period, the present-day Nordic welfare-state regime – which explicitly promotes gender equality – fully emerged. At the same time, very similar trends in reproductive behavior could be observed in these countries, constituting a common Nordic fertility pattern (cf. Andersson 2003; Vikat 2004).

2. Data and method

The data for our calculations stem from the population register systems of Denmark, Finland, and Sweden. These systems have a long history of full and reliable coverage of the local populations and their vital events. They have been computerized since the end of the 1960s and are known to be accurate. We have used data on live births and the corresponding exposure times of risk for various subgroups of women. These numbers are derived from the longitudinal information on the dates of each recorded birth of all women in Denmark born in 1945 and later, of a ten percent sample of Finnish women born in 1937 or later, and of all women in Sweden born in 1925 and onwards. Foreign-born women were excluded from the three data sets. Further details on the available childbearing information in these register data are given by Knudsen (1998) for Denmark, by Vikat (2004) for Finland, and by Andersson (1999) for Sweden.

We focus on period fertility (cf. Ní Bhrolcháin 1992). The data for Denmark cover the years from 1971 to 1996, while the Finnish data stretch from 1971 to 1999, and those of Sweden range from 1961 to 1999. We present standardized relative risks of second and third births separately for each year of our observation period. In practice, our estimation techniques amount to the estimation of proportional-hazards (intensity-regression) models, which nowadays is a standard tool for the analysis of time-dependent data (cf. Hoem 1993).

Our main explanatory variable is the sex of previous children. In addition, we use the following set of control variables in our analysis: calendar year (in single calendar-year groups), age of mother (ranging from 15 to 44 in 7 categories), and years since previous birth (ranging from 0 to 9 in 6 categories). See Table 1 for descriptive statistics.

[Table 1 about here]

3. Results

At first, Table 2 provides a summary of our results, displaying relative risks of having another child by the sex-composition of previous children, when our data is aggregated over the entire study periods. Each single difference between relative risks in that table is significant on a level far below the standard 5-percent threshold. Since our study is based on the entire populations of Danish and Swedish parents, and a large sample of the respective Finnish population, testing the significance of effects mainly serves the purpose of demonstrating that the data sets are indeed huge. In addition to the summarized results, we depict our findings with greater detail in Figures 1-6.

[Table 2 about here]

We find no marked effect of the first child's sex on a woman's propensity to have a second child in *Denmark* (Table 2). This holds for any point in time during our 35-year observation period (Figure 1). However, there are constantly higher transition rates to parity three (on average by some 20-25 percent) if a mother has two children of the same sex (Table 2). Furthermore, from 1978 onwards, mothers of two sons exhibit a birth risk that is roughly ten percent higher than that of mothers of two daughters (Figure 2). Thus, our results confirm the combination preference and girl preference of Danish parents reported in Jacobsen et al. (1999), whose analysis, however, covers the years 1980 to 1993 only.

For *Finland*, our data set is smaller. Therefore, excess birth risks of mothers of a first-born daughter relative to those of a first-born son fluctuate more than in Denmark, ranging from 0.92 in 1997 to 1.10 in 1999, i.e. only two years later. Although there seems to be a tendency for slightly higher transition rates to the second child after the birth of a girl, the general pattern is too irregular as to speak of any evident boy preference (Figure 3). The picture changes and becomes clearer, though, when we turn to mothers of two children. Next to a preference for mixed offspring (as indicated by approximately 20-25 percent higher birth risks in case of two same-sex children; Table 2), we find higher probabilities to progress to parity three among mothers with two daughters relative to mothers with two sons in almost every year under consideration (Figure 4; see also Kartovaara 1999). There is no tendency of a change in this pattern during the study period. In a data set based on 'only' 437,000 two-child-mother years,

however, differences in excess birth risks may vary quite strongly from one single calendar year to another.

Finally, our regression results for *Sweden* provide no evidence of any systematic influence of the sex of the first-born child on women's probability to progress to parity two. This finding is stable across the whole period of observation, which in this case reaches back to 1961 (Figure 5). Regarding the transition to the third birth, we find that mothers of two same-sex children are significantly more likely to continue childbearing than those who have a boy and a girl as their first two children (Table 2). This is similar to what we observed in the other Nordic countries and is also consistent with earlier research on Sweden (Hank and Kohler 2000; Schullström 1996). The pattern itself as well as the magnitude of the excess birth risk due to same-sex previous children (20-25 percent) remains fairly stable across the four decades under study (Figure 6). Also strikingly similar to our Danish findings is the emergence of a modest divergence in the effect of having two daughters or two sons, respectively, on the probability of having a third child. Starting in the mid-1980s, our results indicate a higher childbearing risk by almost ten percent among women with two boys, relative to those having two girls.

[Figures 1-6 about here]

4. Discussion

In addition to the notion of a common fertility regime of the Nordic countries, we find in many respects similar patterns of sex preferences for children in Denmark, Finland, and Sweden, but some striking differences as well.

First, no visible evidence of sex preferences can be detected when the transition to parity two is considered. Although some studies (e.g., Hank and Kohler 2003; Marleau and Saucier 2002) show that sex preferences for first-born children might well exist in western societies, Pollard and Morgan (2002), for example, argue that significant sex preferences are unlikely to be present at the lowest parities, where the main decision rather tends to be whether or when to get a (next) child. This should be particularly the case in the Nordic societies, where the existence of a fairly strong two-child norm has been suggested, while parents more often opt not to have a third child (see e.g., Berinde 1999). In this context, there may be little room left for the influence of the first child's sex on second-birth propensities. Nevertheless, Table 2 actually reveals a very weak – but still significant – effect of gender preferences already at this first stage of the family building process. This finding could easily be ignored if it were not for the fact that it tends to support the much stronger patterns that we find for the next parity progression.

Our *second* result shows a distinct and stable preference for one child of each sex during the last three to four decades of the 20th century at least. In all three countries under study, the probability of a third birth is by about 20-25 percent higher if the first and the second child are both girls or both boys. This is the same dominant pattern of parental sex preferences that can be observed across many different social, economic, and cultural contexts, may they be located in developing countries or in highly industrialized nations (e.g., Arnold 1997; Hank and Kohler 2000).

However, our analysis also reveals some noteworthy exceptions and recent developments: From the late 1970s onwards, Danish parents of two children developed a preference for having a daughter, next to their continuing combination preference. They were followed in this by Swedish parents in the mid-1980s. In both countries,

mothers of two sons have an approximately ten percent higher probability to get another child than those having two daughters.³ In Finland, on the other hand, we find higher excess birth risks among mothers of two girls, i.e. indication of a son preference, until today. These results stand in clear contrast to the hypothesis that preferences for a child of a specific sex should not be prevalent in societies that are characterized by a high degree of gender equity, like the Nordic ones. Thus, one needs to reconsider the role that – according to the argument put forward by Pollard and Morgan (2002) – the societal gender system might play in the formation of sex preferences for children.

Obviously, modernization and increasing gender equality do not necessarily lead to parental gender indifference. On the contrary, they might even result in ‘new’ sex preferences. Brockmann (2001: 199), for example, who claimed to have detected a preference for girls as first born children in the former German Democratic Republic, argues that a “service-heavy and status-equalizing welfare system, which focused on children and the working population, allowed for a high level of female labour-force participation. It placed the elderly population at a disadvantage, and it attached a positive significance to a female child. [...] What can be predicted at this point is [...] that increasing female labour-force participation and the growing ‘burden of ageing’ should increase the value of a daughter, since she assumes both the role of a breadwinner and that of a caregiver.”

³ In an analysis of Danish data, Biggar et al. (1999) find indication of biologic heterogeneity in the likelihood of having male children. They observe that a growing number of prior boys in the family increases a couple’s probability of having another son, if getting a next child at all. Although this effect – which is likely to be a biologic phenomenon – is very small, girl preference might therefore even result in an increasing male:female sex ratio!

While this line of argumentation might lend itself to explain the observed sex preferences in Denmark and Sweden, it does not work for Finland. But what makes Finnish parents so different from their Nordic neighbors? We speculate that some traditional values attached to children might perhaps be more prevalent in Finland than elsewhere, as it industrialized later and faster than practically any other highly developed European economy. Finland experienced rapid urbanization only in the 1960s, and therefore elements of traditional agricultural thinking that attach a higher value to sons may have retained a foothold. In other words, gender equal social, political, and reproductive rights do not necessarily affect culturally rooted sex preferences, at least not immediately. Whether, in the course of the 21st century, the Finnish society will follow Denmark and Sweden in the development of a preferred female offspring remains open. Whatever the answer to this question may be, at the turn to this century we find no evidence at all that would indicate an emerging parental gender indifference in the Nordic countries. Further insights into the probably very context-specific meaning of this ‘black box’ – including such from other social science disciplines (e.g. psychology; cf. Hammer and McFerran, 1988) – are therefore highly desirable and necessary.

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Tables & Figures

Table 1: Descriptive statistics – Denmark, Finland, and Sweden

	<i>Woman-years as one-child mother</i>	<i>Number of second births</i>	<i>Woman-years as two-child mother</i>	<i>Number of third births</i>
<i>Denmark</i>	2,955,900	479,800	3,421,700	138,700
<i>Finland</i>	373,800	57,000	436,900	22,100
<i>Sweden</i>	7,001,400	1,223,900	9,297,500	470,500

Source: Nordic population registers, authors' calculations.

Table 2: Relative risk of giving birth to another child for one- and two-child mothers, respectively, in Denmark, Finland, and Sweden

	<i>Denmark</i>	<i>Finland</i>	<i>Sweden</i>
<i>2-birth risks of mothers of:</i>			
- one girl	1	1	1
- one boy	1.01	0.98	1.01
<i>3-birth risks of mothers of:</i>			
- one boy and one girl	1	1	1
- two girls	1.17	1.28	1.20
- two boys	1.27	1.17	1.25

Source: Nordic population registers, authors' calculations. Results are standardized for calendar year, age of mother, and time since previous birth.

Figure 1: Second-birth risks of *Danish* women by sex of the first child, 1971 to 1996 (Risks relative to having a boy in 1983.)

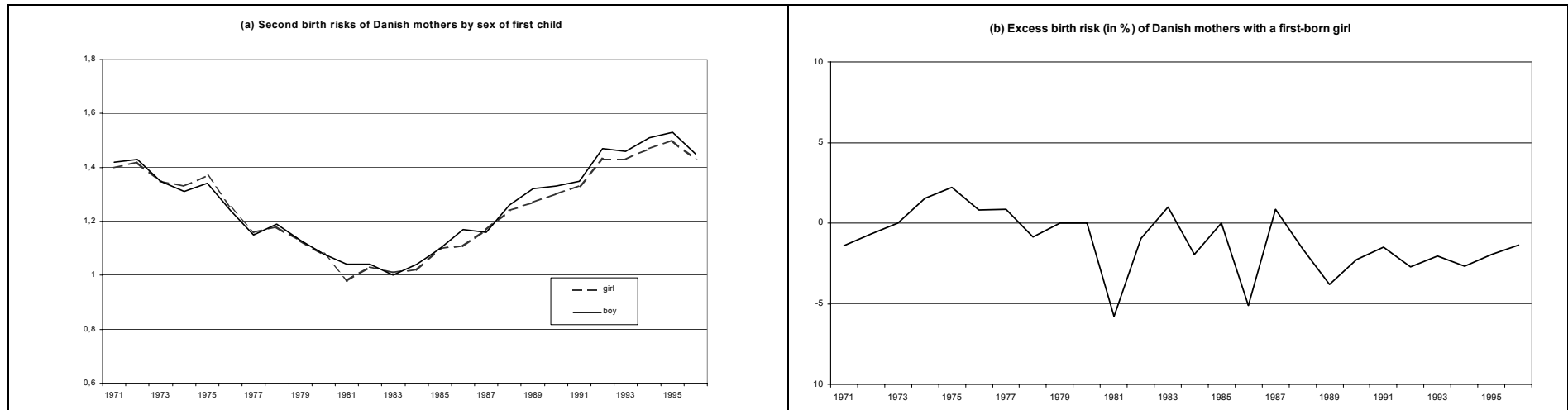
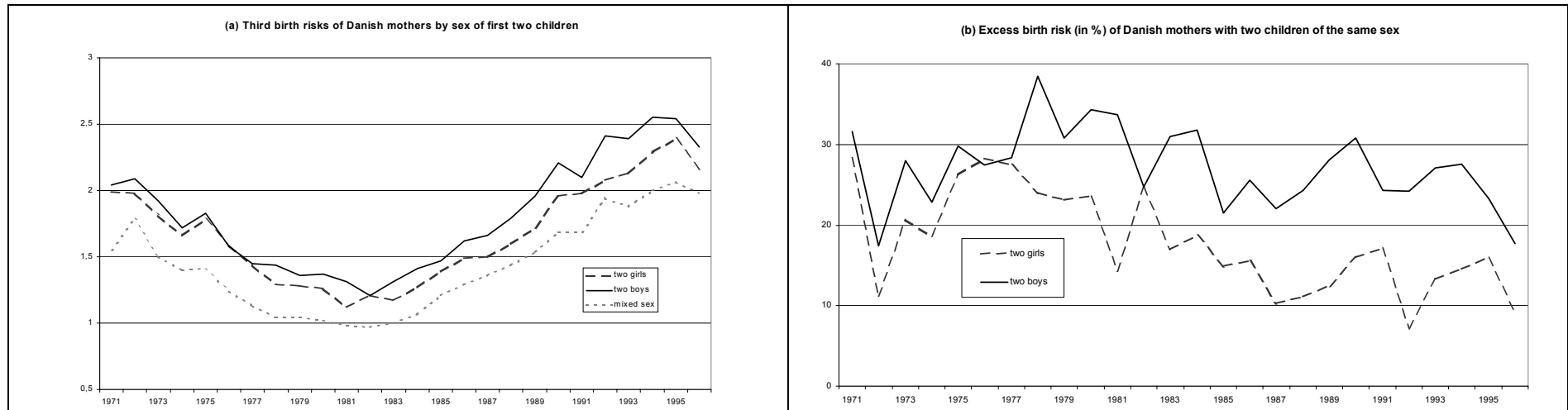


Figure 2: Third-birth risks of *Danish* women by sex of previous children, 1971 to 1996 (Risks relative to having a mixed-sex offspring in 1983.)



Source: Danish population register, authors' calculations. Results are standardized for age of woman and time since previous birth.

Figure 3: Second-birth risks of *Finnish* women by sex of the first child, 1971 to 1999 (Risks relative to having a boy in 1983.)

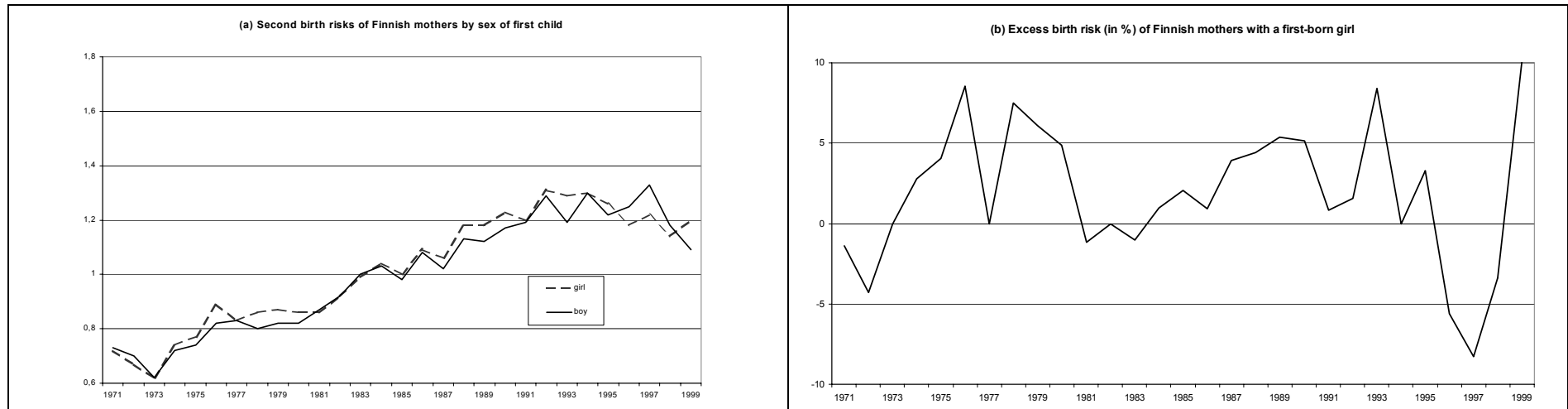
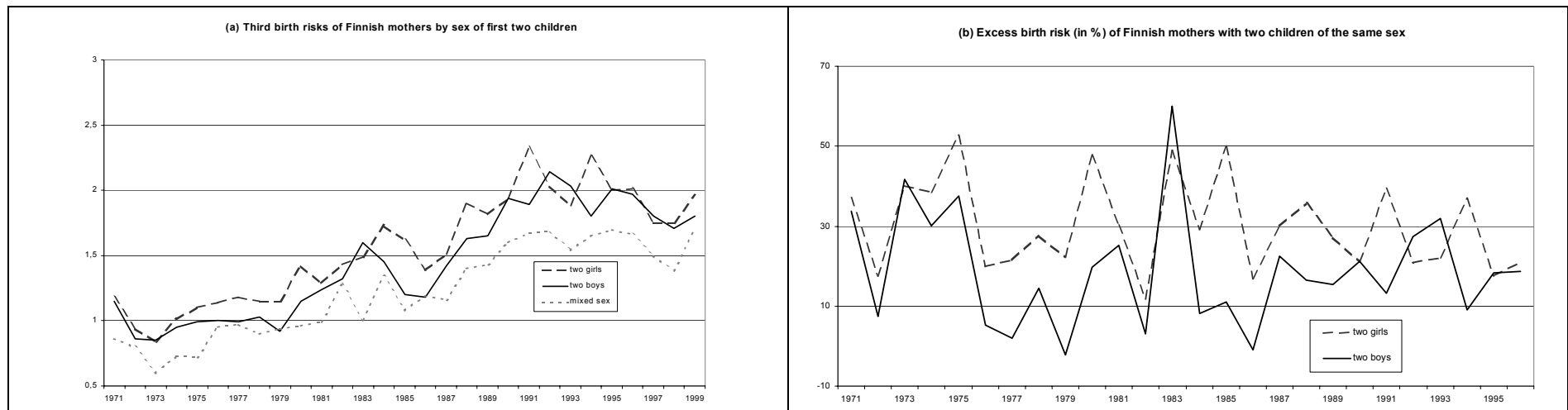


Figure 4: Third-birth risks of *Finnish* women by sex of previous children, 1971 to 1999 (Risks relative to having a mixed-sex offspring in 1983.)



Source: Finnish population register, authors' calculations. Results are standardized for age of woman and time since previous birth.

Figure 5: Second-birth risks of *Swedish* women by sex of the first child, 1961 to 1999 (Risks relative to having a boy in 1977.)

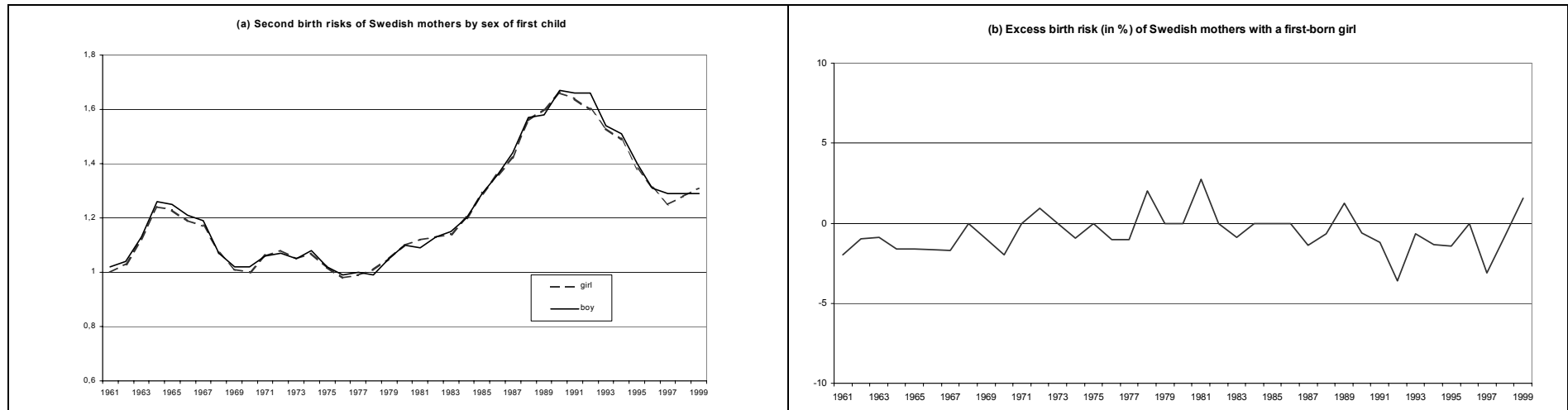
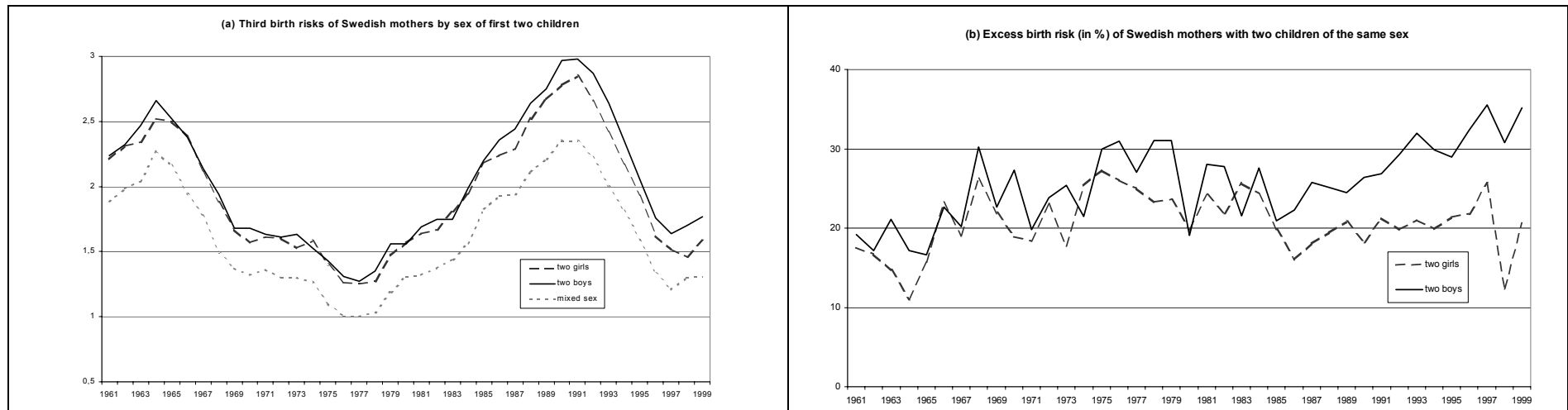


Figure 6: Third-birth risks of *Swedish* women by sex of previous children, 1961 to 1999 (Risks relative to having a mixed-sex offspring in 1977.)



Source: Swedish population register, authors' calculations. Results are standardized for age of woman and time since previous birth.